



**SPOKE STREET
MEDIA**

Chief Marketing Officer - Job Description

Spoke Street Media creates and curates authentically Catholic content. Our core values include journeying with listeners, promoting a sense of belonging, and striving towards high quality standards because the audience and message deserve greatness. We aim to cultivate a team that is led by the Holy Spirit recognizing that we can't give what we don't have.

Podcasts are also made available for radio broadcast through a partnership with Redeemer Radio and future affiliates.

This is a full-time position based in Fort Wayne or South Bend, Indiana

Requirements:

- Develop and implement marketing strategies to create brand awareness (including social media, ad, and email campaigns)
- Monitor social channels and respond to feedback, questions, and concerns
- Create and maintain tracking reports of digital and traditional marketing efforts
- Develop and manage a marketing budget
- Maintain two Wordpress websites
- Manage multiple projects while hitting deadlines
- Approach projects with creativity and an artistic perspective

Qualifications:

- A bachelor's degree in marketing or equivalent experience
- Ability to manage a team
- Experience with podcast monetization
- Catholic candidates must be in good standing
- Non-Catholics must have respect and knowledge of the Catholic teaching
- Graphic design skills
- Knowledge of business social media best practices and platforms
- Strong work ethic with attention to detail
- Excellent verbal and written communication skills
- Able to manage multiple projects simultaneously

Qualified candidates should submit their resume and cover letter to podcast@spokestreet.com.

Please include:

- a brief description of your faith journey up to this point
- source and extent of podcast industry knowledge
- 2 - 3 samples of promos, social media posts, or other graphic design work